

To analyze the sales that have ended up in a loss  
based on net landed cost including discounts, special offers etc  
(Retail / Trading / FMCG)



ABC Company

### Loss Making sales

From Date >= 01/08/2009

Branch: Hosur

To Date <= 31/08/2009

Product Name	Product Model	Quantity	Sales Value	Unit Price	Net Cost	Loss Value in Rs	Loss %
*VIDEOCON FRIDGE VCE193BR	VCE193BR	1	7500.00	7500.00	7810.80	-310.80	4.14%
PHILIPS IRONS BOX HD1182	HD 1182	4	2590.00	2590.00	2668.00	-78.00	3.01%
V GUARD STABILIZER VGD30	VGD30	11	10450.00	10450.00	10626.00	-176.00	1.68%
VIDEO WASHING MACHINE VAQ60GMW	VAQ60GMW	1	5850.00	5850.00	5888.00	-38.00	0.65%
VIDEOCON WM VDA55LRZ-TFA	VDA55LRZ	1	9150.00	9150.00	10110.80	-960.80	10.50%
VIDEOCON WM VDL68GMZ	VDL68GMZ	7	50300.00	43200.00	60664.80	-10364.80	20.61%
VIDEOCON WM VDP55LRZ-TFA	VDP55LRZ	2	19300.00	19300.00	20957.60	-1657.60	8.59%
WHIRLPOOL 180 G/N PRE.DUET WINE 4S	180GPDW4	2	20700.00	20700.00	21344.00	-644.00	3.11%
WHIRLPOOL 180 G/N PRE.PASSION RED 4S	180GPPR4	1	9250.00	9250.00	10672.00	-1422.00	15.37%
WHIRLPOOL 180 G/N PRE.TIT.4S	180GPT4S	1	9650.00	9650.00	10672.00	-1022.00	10.59%
<b>TOTAL</b>		<b>31</b>	<b>144740.00</b>		<b>161414.00</b>	<b>-16674.00</b>	<b>11.52%</b>

